

Subject Assessment Plan – Business Studies: AS Unit 2

Evidence collected already	Link to specification
Exam style questions Dependant on student completion	Marketing The marketing mix Product Price Promotion Place
Exam style questions Dependant on student completion	Finance Budgeting Business finance Cash flow forecasting
Exam style questions Dependant on student completion	People in organisations (human resources) Changes in working practices Workforce planning Recruitment Training Appraisal
Exam style questions Dependant on student completion	Workforce performance Organisational design Motivation
Exam style questions Dependant on student completion	Operations management Added value Production Productivity Technology Lean production
Exam style questions Dependant on student completion	Quality Purchasing Research and development (R&D) Economies of scale
Evidence to be Collected	
	BUSINESS – AS unit 2 Business Functions
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